

## ST. LOUIS EQUITY FUND, INC.

2015 Report to the Community



## 2015 Report to the Community



#### Mission

Our Mission is to effectively utilize corporate investment and available tax incentives to stimulate the development of affordable, low- and moderate-income housing units. We strive to revitalize and stabilize neighborhoods, through public/private cooperation and superior asset management.

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Cottages at Cathedral Square



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Fox Meadows SLF



### Letter from the President



"Go crazy, folks! Go crazy!" But it's not baseball, it's about the crazy demand and competition for the Affordable Rental Housing (LIHTC) market. For Missouri, 2015 was an incredible year. The pricing market for both Federal and State housing tax credits was at an all-time high. Pricing has increased by as much as 10%, or more in some cases. This is good for the credit program. It means more equity coming into the market and as in any scenario where demand exceeds supply, returns on investment will be impacted. In this lowrate environment though, returns are still relatively attractive.

St. Louis Equity Fund, Inc. had a good year again in 2015, raising \$21,333,500 in capital. We were able to attract new and increased investments and continue to work with investors that see their CRA needs ebb and flow. St. Louis Equity Fund

continues to be a constant: a consistent, valued and trusted partner.

We achieved many milestones in 2015, having wound up six funds, and through 2015, contributing our partnership interest in 35 projects to housing-motivated non-profits. The preservation of this affordable housing stock is important to the communities and the non-profits serving them - allowing them to continue to serve those in their communities that need affordable rental housing. The only thing that could make the program more impactful would be if the annual credit allocation were increased and dramatically so. Nationally, more affordable housing stock is lost than is created and housing cost burdens continue to increase. Notably, seniors are among the fastest growing demographic in need of affordable housing.

Values Dedicated, Professional, Collaborative, Effective

Gateway Community Development Fund, Inc. (Gateway) has seen an uptick in its lending activity and continues to build on its consulting and collaboration efforts, as well. Staff provided development, organizational, and technical assistance to 10 clients in 2015, including consulting engagements in Omaha and Detroit.

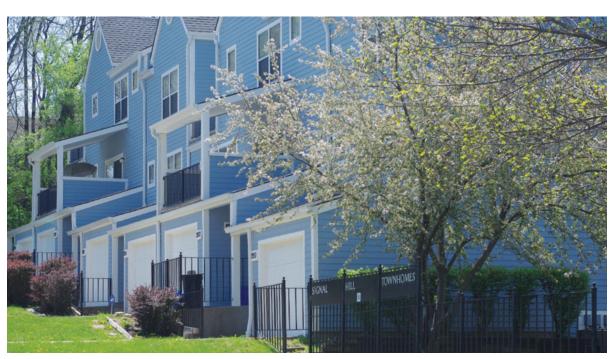
Our focus in 2016 will be to continue providing our investors a fair return as their investments provide the resources necessary to make the impact intended when the Equity

Fund was formed in 1988: providing safe, decent and affordable housing.

The trust of our community partners is essential to our work. I thank our investors, staff and housing associates – private and governmental – for making our mission possible.

Sincerely,

John F. Kennedy President and CEO



Westside Apartments

# Why Invest and Partner with the Equity Funds?

#### **Reasons to Invest**

- St. Louis, Kansas City and Central and Southern Illinois Equity Funds have an excellent track record of managing their investments and a solid reputation in the affordable housing industry.
- Investors in the Equity Funds support the communities in which they reside and serve and, at the same time, earn an acceptable return on their investment.
- The investments are CRA-qualified for financial institutions and are professionally managed.
- Investors are given the opportunity to participate in the governance of the Equity Funds by serving on the Board, Investment Committee, Finance Committee, Audit Committee, Nominating Committee, or the Executive and Governance Committee.

Cottages at Cathedral Square







#### **Reasons to Partner**

- The Equity Funds are local and work closely with their developer partners to ensure that a sound product is constructed and maintained.
- Staff monitors the performance of each investment during the construction, lease-up and operational
- phases and offers assistance with a variety of issues that may arise throughout the life of the development.
- Financial and technical assistance are available throughout the development process to partners of the Equity Funds through their affiliate organization, Gateway Community Development Fund, Inc.
- The Equity Funds provide competitive pricing and work closely with developer partners to ensure a financially stable investment.
- The Equity Funds are full service partners for all of your affordable housing and community development needs.











Kingsway Townhomes

## 2015 Developments



### St. John Neumann Apartments

Cardinal Ritter Senior Services provides a continuum of care to senior adults and a component of our mission is to provide a ministry of quality housing services. Through our partnerships with the St. Louis Equity Fund, we have been able to rehabilitate 257 units of affordable housing, successfully repositioning three buildings for the coming decades and continue to serve the senior adult population throughout the Archdiocese of Saint Louis. We appreciate the experience and guidance the Equity Fund provides and we look forward to the possibility of future partnerships."

Kevin Klingerman, LNHA Director of Business Development Cardinal Ritter Senior Services

Number of Units: 100 SLEFI Commitment: \$1,848,441 Direct Investor: Central

Bank of St. Louis

#### Financing:

Low Income Housing Tax Credits/ St. Louis County HOME Funds

#### Consultant:

ND Consulting Group

#### General Contractor:

BSI Constructors

#### Architect:

Grice Group Architects

#### Construction/Permanent Lender:

AFL-CIO Housing Investment Trust, investor in FHA 221(d) insured mortgage issued by Ginnie Mae

#### **Property Manager:**

Cardinal Ritter Senior Services

Located in Jennings in St. Louis
County, St. John Neumann
Apartments was originally constructed in 1991 with 100 units. In
2015, the building was rehabilitated, including the conversion of 22 of the
25 efficiencies into one-bedroom units by combining adjacent units.
Additionally, 12 one-bedroom units were added to the building in a newly constructed addition, which brings

the total number of units postrehabilitation to 100. All units are available to senior residents with incomes at or below 60% of the area median income. Cardinal Ritter Senior Services (CRSS) is the Developer and General Partner. St. John Neumann Apartments represents the second partnership between St. Louis Equity Fund and CRSS in three years.







## 2015 Developments



### Ivanhoe Gateway at 39th

The Ivanhoe Neighborhood Council's board, staff, and residents are extremely grateful to the Gateway CDFI and Kansas City Equity Fund for the funding assistance provided for our 'Ivanhoe Gateway at 39th' project, our initial new housing development. Had it not been for the receipt of this funding, we simply would not have been able to begin our project. Thank you!"

Margaret May, Executive Director Ivanhoe Neighborhood Council

Number of Units: 12 SLEFI Commitment: \$2,523,868 Financing: Low Income Housing Tax Credits / PIAC Grant

Consultant: Fulson Housing Group

**General Contractor:**Diggs Construction

Architect: Hans Thomas & Associates LLC

Construction Lender: MHDC Permanent Lender: NA

**Property Manager:** Fulson Asset

Management Company

Ivanhoe Gateway at 39th consists of 12 newly constructed two-bedroom units located in a Green Impact Zone on the site of the former Horace Mann School in Kansas City, Missouri. The Green Impact Zone was designed to serve as a national model for place-based investment, demonstrating how targeting resources in a concentrated area suffering from long-standing disinvestment might lead to significant

change. The housing is the second phase of a three-phase redevelopment plan for this block and is available to residents aged 55 or older with income at or below 60% of the area median income. The St. Louis and Kansas City Equity Funds are pleased to be partners with Ivanhoe Neighborhood Council and Missouri Housing Partners, the General Partners of Ivanhoe Gateway at 39th.



## Our Portfolio



Invested in 139 developments since 1988, consisting of 4,637 units



Total Development Cost since 1988: \$642 million

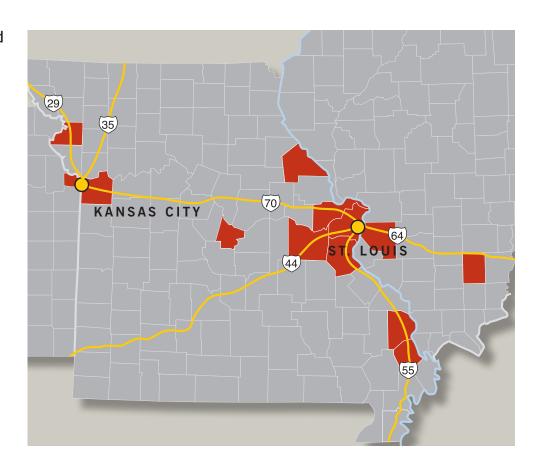


Amount of equity raised since 1988: \$388.7 million



Current number of investors: 34

We have invested in properties in 14 counties since 1988.



#### **Investors & General Partners**

#### **Current Investors**

Ameren

Anheuser-Busch

TheBANK of Edwardsville

BMO Harris Bank

The Business Bank of

St. Louis

Cass Commercial Bank

Centene Corporation

Central Bank of the Midwest

Central Bank of St. Louis

Citizens National Bank of

Greater St. Louis

Commerce Bank

Enterprise

Bank & Trust Company

First Bank

First Collinsville Bank

First County Bank

First State Bank of

St. Charles

Frontenac Bank

Great Southern Bank Jefferson Bank and Trust

Lindell Bank & Trust

Company

Midland States Bank

Midwest BankCentre

Midwest Regional Bank

Morrill & Janes Bank and

Trust Company

Northern Trust Corporation

Parkside Financial

Bank & Trust

PNC Bank, N.A.

The PrivateBank

Reliance Bank

Royal Banks of Missouri

Scottrade Bank

Spire Energy

Stifel Bank & Trust

UMB Bank, N.A.

#### **Current General Partners**

Better Living Communities

Beyond Housing

Cardinal Ritter Senior

Services

**DeSales Community Housing Corporation** 

**DMCS** Corporation

Fox Meadows Supportive

Living, LLC

Fulson Housing Group

Housing Revitalization, Inc.

Irving Partners, LLC

I-70 Northwest

**Development Corporation** 

Ivanhoe Neighborhood Council

JVL Renaissance, Inc.

The Lawrence Group

LoftWorks, LLC

Lutheran Senior Services

McCormack Baron Salazar, Inc.

McEagle Properties, LLC Metropolitan Housing

**Development Corporation** 

Milton D. Rothschild

Missouri Housing Partners

North Newstead Association

Northside Community

Housing, Inc.

Overland Property Group

Places for People, Inc.

Renaissance Property Group

Pruitt-Igoe Development

Corporation

Robert Wood

Sisters of the Most

Precious Blood

St. Patrick Center

The Salvation Army -

Midland Division

Touchette Regional Hospital

Westside Housing Organization





St. Ferdinand Homes



Irving School Apartments

### Board of Directors & Committees

#### **Board of Directors**

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Laurie Peterson

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Midland States Bank

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**PNC Community** Development Bank

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St. Louis Equity Fund, Inc.

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Robert Parker

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First State Bank of St. Charles

Robert Roberson

Frontenac Bank

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St. Louis Equity Fund, Inc.

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Ameren

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Great Southern Bank

Laurie Peterson

**PNC Community** Development Bank

John Kennedy

St. Louis Equity Fund, Inc.

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Steve Rasche

Spire Energy

John Kennedy

St. Louis Equity Fund, Inc.

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Darren Meyer

Centene Corporation

**David Bentele** 

Citizens National Bank

Dale Oberkfell

Midwest BankCentre

Andrew Walshaw

Northern Trust Corporation

Joseph Sooter, Jr. Stifel Bank & Trust



The Salvation Army Veterans Residence



## Community Asset Management Company

Community Asset Management Company (CAMCO) was established in 1998 as a 501(c) (3) nonprofit organization to provide professional property management services to owners of residential properties in the St. Louis metropolitan area, and to focus on providing supportive services to residents. CAMCO currently manages 24 properties which consist of 1,083 units. Management takes great pride in maintaining the physical integrity of these properties to enhance the communities they serve, providing resident services that improve the quality of life of their residents and maintaining policies and procedures to ensure the long-term viability of the properties.

CAMCO is led by a dedicated management team including Chair John J. Wuest; Lizabeth Coleman, President and CEO; Terry Walker, Assistant Vice President; and Larry Williams, Maintenance Foreman. John

and Liz work closely with the management team to provide guidance and direction for the entire staff. CAMCO has extensive experience preparing properties for physical inspections and compliance reviews related to the programs administered by the Missouri Housing Development Commission and the US Department of Housing and Urban Development. The entire CAMCO staff is devoted to providing professional services to property owners and residents.

1,083
Units Managed

24 Properties

Established in 1998







John J. Wuest Chair



**Lizabeth Coleman** President and CEO



Gateway Community
Development Fund, Inc. was
formed in 2009 as an affiliate
of the St. Louis and Kansas City
Equity Funds. Certified by the
U.S. Department of the Treasury,
Gateway's primary purposes are
threefold: lending, consulting
and collaboration to promote
community and economic development throughout Missouri
and the Midwest.

#### Lending

Gateway has originated a portfolio of loans to borrowers that have funded predevelopment activities and the acquisition and rehabilitation of affordable rental housing in low and moderate income communities. Our goal is to increase these activities.

#### **Products:**

- Pre-Development Loans
- Permanent Loans
- Acquisition and Rehabilitation Loans

#### **Participation Loan Pools**

were formed in St. Louis and Kansas City and are funded by our banking partners and managed by Gateway staff.



The Salvation Army 3010 Apartments



John Wuest, Chair, and Erica Dobreff, President

# Lending - Consulting -

#### Consulting

The consulting practice is regional in scope with clients in Chicago, Omaha and Detroit, as well as the St. Louis and Kansas City metro areas. Gateway's consulting business offers a wide range of services, which include:

Consulting to Developers of Affordable Housing. Gateway staff assists developers to access funds for affordable housing finance, including pre-development and first mortgage loans, and preparation of applications for private loans and grants, as well as Low Income Housing, Historic and New Markets Tax Credits.

## Modeling Financial Projections for Affordable Housing

**Developments.** Gateway staff assists developers in preparing financial projections that meet a lender's underwriting criteria and accurately reflect a project's economic potential in a concise and logical format.

Financial and Construction

Draw Management. Gateway

staff offers construction draw management services and can train and assist the developer in the preparation of detailed budgets and other financial documents necessary for management of a successful development.

Performance of Physical Needs Assessments for real estate portfolios. Gateway offers a wealth of knowledge and experience in the building trades, including preservation of aging buildings.

## Training in Compliance and Asset Management.

Gateway offers this training for managers of affordable housing biennially to satisfy state training requirements.

#### Technical Assistance for Organizational Development and Strategic Planning.

Gateway has the ability to work with not-for-profit and public entities and their Boards of Directors to foster a healthy, productive and fully functional organization.

#### Collaboration

An important part of Gateway's mission is collaboration with financial institutions, government entities, developers, and other community-based organizations working in the housing and community development arena. Gateway has the flexibility and knowledge to tailor our products and services to the needs of our partners and clients.

#### **Board of Directors**

John J. Wuest, Chair

St. Louis Equity Fund, Inc.

Erica A. Dobreff

Kansas City Equity Fund, LLC

Michael Duffy

Legal Aid of Western Missouri

Leisha Gordon

TIAA-CREF Financial Services

Jim Holtzman

St. Louis County

John Kennedy

St. Louis Equity Fund, Inc.

Chris Krehmeyer

Beyond Housing

Reginald Scott

Lemay Housing Partnership, Inc.

**Ann Sutter** 

Scottrade Bank

#### **Staff**

Erica A. Dobreff, President
Colleen Hafner. Vice President

#### Consultants

Jerry Burka

Old Orchard Consulting

Joseph Cavato

JAC Consulting, LLC

## Collaboration

### Our Team







John F. Kennedy President and CEO John J. Wuest Vice Chair Erica A. Dobreff President, Kansas City Equity Fund, LLC/ Gateway CDFI









Asset Manager – Financial Analyst

Colleen K. Hafner

Asset Manager –
Compliance

Stanley L. Jones
Director of Construction
Management

Cate Kennedy

Assistant Asset Manager/
Office Administrator

Adam Castagno







Amy P. McDermott
Vice President,
Operations
Eldina Qirici
Accounting Manager
Meredith Toler
Treasurer and CFO

### **Professional Consultants**

Polsinelli Attorneys at Law



RubinBrown LLP Certified Public Accountants



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#### Thanks, John.

The Board, Investors and staff would like to thank John Wuest for his outstanding leadership of St. Louis Equity Fund from 2005-2015. During this time, the Equity Fund raised \$249.8 million, which was leveraged to create 1,712 units of

affordable housing. Gateway CDFI was established during John's tenure, and received certification from the U.S. Department of the Treasury as a Community Development Financial Institution. We are pleased that John will continue to lead the Gateway CDFI

team in his role as Chair of the Gateway Board.
John has provided a solid foundation on which management can build as the Equity Fund continues to further its mission. Thanks, John, for your guidance and contributions to the Equity Fund!













Pine Lawn Senior



Villas at Ridge Pointe II



Salisbury Park Three